



tv.com

The Place Where TV Lives Online

Monthly Site Stats¹:

4.5 Million Unique visitors

36 Million Page views

7.5 Million Visits

Audience Profile²:

54% Female

85% 18-49

47% College grad/post grad

59% Visit social networking sites³

85% Read TV reviews online³

60% Watch short videos online³

Fastest growing TV fan site – viewership up 26x from last year⁴

An Experience Beyond Television

It is not just about watching TV anymore, people come to TV.com to be in the know about the latest shows, actors, plots and news. As the fastest growing TV fan site, TV.com gives advertisers massive reach and continued growth to a vocal and influential audience. And more, the voice of the TV.com fan base resonates across the online community, generating even more passion and engagement.

Advertiser Benefits

A broad base of programming

- Premium content from shows across numerous networks help reach a wide, diverse audience.

Multiple areas of engagement

- Reach fans through community groups, voting contests, forums, the iPhone application, other media opportunities.

A truly unique site in a competitive environment

- TV.com is the most comprehensive place on the web where users can go to for videos, information and an active community all in one place.

Find Out More: ContactEntertainmentSales@cbs.com

 CBS Interactive

SOURCES: 1. Nielsen Online, July 2009 2. comScore PlanMetrix, July 2009 3. @Plan, Spring 2009
4. TV.com @Plan Custom Run Report, Summer 2009. Online Adults 18+

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